

NATIONAL CORPORATE MEMBERSHIP

Network with all 58 CAI Chapters. Join now.

JOINING CAI AS A NATIONAL CORPORATE MEMBER provides the opportunity to expand your business partnerships and network with all 58 chapters through one convenient membership.

- Dramatically increase your client base.
- Grow your company nationally.
- Increase your recognition in the industry.

CAI's membership includes thousands of decision-makers who routinely purchase products and services from other CAI members. As a National Corporate Member, you'll have access to targeted grassroots networking and marketing opportunities with CAI members in all 58 chapters. Don't miss the opportunity to participate in national and chapter events, seminars and committees.



WHO SHOULD JOIN AS A NATIONAL CORPORATE MEMBER?

- National companies with local representatives or franchises across the country.
- Providers of professional services, such as attorneys, insurance providers, builders and developers, lenders, bankers and reserve study providers.
- Suppliers of products and services such as website and Internet software, roofing, pools, playgrounds, recreational equipment, management software, satellite dishes, cable services, paint and building materials, and more.
- Companies wanting direct access to potential clients in all 58 chapters.

Additionally, this premier membership provides numerous vehicles to expand your client base and gain maximum exposure through our extensive marketing opportunities, such as sponsorships, advertising, exhibiting and more.



National Corporate Member Benefits

The National Corporate Membership fee of \$10,000 per year (a total value of nearly \$35,000) includes a variety of national and chapter benefits and services:

- One membership with each CAI chapter including a subscription to chapter publications (a total value of \$14,770 or a 45% savings off the regular multi-chapter membership price).
- Chapter member benefits may include a listing in the chapter membership directory, opportunities to sponsor local events, advertise, receive member discounts on education programs and networking events, serve on volunteer leadership committees and exhibit at local trade shows.
- One subscription to *Common Ground*—CAI's bi-monthly magazine with a circulation of almost 30,000—for each primary contact of each chapter (one subscription per unique contact—up to 58 subscriptions).
- Company profile and logo on the National Corporate Member page of CAI's web site, www.caionline.org.
- Access to CAI's Members Only section of the website for each unique contact (www.caionline.org), including our eAdvocacy center, message board and research library.
- Subscription to CAI's e-newsletters.
- One listing in the online National Service Directory of product and service providers on CAI's national website.
- Member discounts on advertising and exhibiting at the national level.
- Member pricing on professional designation and education courses.
- Recognition at CAI's National Conference to spotlight your support of CAI throughout the year.
- Meet-and-greet exclusive event at CAI's National Conference.
- Prime booth location and National Corporate Member signage at the national conference (for those who purchase an exhibit booth).
- Recognition in *Common Ground* as a premier National Corporate Member.
- Competent, courteous and free assistance from CAI's Member Service Center.
- One mailing list rental per year (subject to rental agreement restrictions; a total value of up to \$4,425).
- Two free job postings in CAI's online state-of-the-art Job Market. Job Market is an easy, effective and low-cost way to find experienced professionals for your organization.

HOW TO JOIN

For details on how to become a National Corporate Member, please call CAI's Member Service Center at (888) 224-4321. The annual membership fee of \$10,000 includes one national membership and membership in all 58 CAI chapters.

A National Corporate Membership is an essential investment for your company. In today's competitive marketplace, gaining easy access to the right audience can make the difference between success and failure.

The member company name has to be the same for all chapter memberships. Only one member contact per chapter listing. All memberships share the same expiration date.

One renewal invoice of \$10,000 is sent annually to the corporate billing contact. The number of CAI chapters may vary.

The \$10,000 membership fee includes a \$480 LAC fee (see below) and a voluntary \$250 tax-deductible donation to the Foundation for Community Association Research.

The \$480 advocacy support fee is the primary source of funds for CAI's legislative and regulatory efforts. All fees from members in states with an authorized CAI Legislative Action Committee (LAC) directly support the LACs' efforts to represent and protect members in those states. (There were 32 state LACs as of December 2009.)



225 Reinekers Lane, Suite 300
Alexandria, VA 22314

www.caionline.org
(888) 224-4321

National Corporate Membership Application

CAI's *National Corporate Membership* provides you the opportunity to affiliate and network with all 58 CAI chapters through one convenient membership.



Please provide the following information.

COMPANY NAME _____ TODAY'S DATE _____

Primary Contact

NAME/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Billing Contact *(if different from primary)*

NAME/TITLE _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Payment Method

The annual membership fee of \$10,000 includes one national membership and membership in all 58 CAI chapters. Also included is the LAC contribution of \$480 (see below) and a voluntary \$250 contribution to CAI's Foundation for Community Association Research. Please note only the Foundation contribution is tax deductible to a 501(c)(3) organization.

TOTAL AMOUNT DUE \$: _____

Check enclosed (Made payable to CAI) Visa MasterCard American Express Discover

NAME ON CARD: _____

ACCOUNT #: _____ EXP. DATE: _____

BILLING ADDRESS: _____

CITY/STATE/ZIP+4 _____

SIGNATURE: _____

Mail completed application with payment to CAI, Attn: Membership, 225 Reinekers Lane, Suite 300, Alexandria, VA 22314 or fax it to CAI at (240) 524-2424.

Important Tax Information

Contributions or gifts to the Community Associations Institute are not tax deductible as charitable contributions for federal tax purposes; however, they may be deductible as ordinary and necessary expenses subject to restrictions imposed as a result of association lobbying activities. CAI estimates the non-deductible portion of your dues—the portion that is allocated to lobbying—is 17%.

CAI's Federal ID number is 23-7392984. Consult your tax accountant for further information.

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CONTINUED ON NEXT PAGE

COMPANY NAME

Each contact listed will receive mailings from the chapter specified. If a chapter contact is not designated, the primary contact will be assigned to the chapter(s). One subscription to *Common Ground* for each unique contact (up to 58 individual subscriptions, but no single individual will receive more than one subscription).

Additional Contact

NAME/TITLE _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____

Which chapter(s) would you like to assign to this contact? *(Please check all that apply.)*

- | | | | |
|---|---|--|---|
| <input type="radio"/> ALL | <input type="radio"/> Gold Coast | <input type="radio"/> New England | <input type="radio"/> South Gulf Coast |
| <input type="radio"/> Alabama Chapter-in-Organization | <input type="radio"/> Greater Alaska | <input type="radio"/> New Hampshire | <input type="radio"/> Southeast Florida |
| <input type="radio"/> Austin | <input type="radio"/> Greater Houston | <input type="radio"/> New Jersey | <input type="radio"/> Southeastern Virginia |
| <input type="radio"/> Bay Area (CA) | <input type="radio"/> Greater Inland Empire (CA) | <input type="radio"/> New Mexico Chapter-in-Organization | <input type="radio"/> Southern Arizona |
| <input type="radio"/> California North | <input type="radio"/> Greater Los Angeles | <input type="radio"/> North Carolina | <input type="radio"/> Southern Colorado |
| <input type="radio"/> Central Arizona | <input type="radio"/> Hawaii | <input type="radio"/> North Gulf Coast | <input type="radio"/> St. Louis Metro |
| <input type="radio"/> Central Indiana | <input type="radio"/> Hudson Valley | <input type="radio"/> Northern Ohio | <input type="radio"/> Suncoast (FL) |
| <input type="radio"/> Central Ohio | <input type="radio"/> Illinois | <input type="radio"/> Ohio Valley | <input type="radio"/> Tennessee |
| <input type="radio"/> Central Virginia | <input type="radio"/> Kentucky | <input type="radio"/> Orange County (CA) | <input type="radio"/> Utah |
| <input type="radio"/> Channel Islands (CA) | <input type="radio"/> Louisiana Chapter-in-Organization | <input type="radio"/> Oregon | <input type="radio"/> Washington Metro |
| <input type="radio"/> Chesapeake | <input type="radio"/> Long Island | <input type="radio"/> Pennsylvania and DE Valley | <input type="radio"/> Washington State |
| <input type="radio"/> Coachella Valley (CA) | <input type="radio"/> Michigan | <input type="radio"/> Rocky Mountain | <input type="radio"/> West Florida |
| <input type="radio"/> Connecticut | <input type="radio"/> Mid-Florida | <input type="radio"/> San Antonio | <input type="radio"/> Western New York |
| <input type="radio"/> Dallas/Ft. Worth | <input type="radio"/> Minnesota | <input type="radio"/> San Diego | <input type="radio"/> Wisconsin |
| <input type="radio"/> Georgia | <input type="radio"/> Nevada | <input type="radio"/> South Carolina | |

Additional Contact

NAME/TITLE _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____

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- | | | | |
|---|---|--|---|
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For further contacts, please photocopy this form.