

2017 Member & Service Directory Advertising Rate & Order Form

Community Association Institute is dedicated to fostering vibrant, responsive, competent community associations that promote harmony, community and responsible leadership. The 2017 year presents many opportunities for you to reach the growing audience of community associations and the professionals who serve them. The 2017 Membership & Service Directory is a great way to reach the community association audience. By advertising, you put your products and services in front of the publication's readership on a regular basis-when it's needed.

Ad Description	Size	Price
Back Cover	4.75w X 7.5h	\$1,450
Inside Front Cover	4.75w X 7.5h	\$1,100
Bookmark Full Page	4.75w X 7.5h	\$750
Bookmark Half Page	4.75w X 3.5h	\$550
Bookmark Quarter Page	4.75w X 1.75h	\$400
Full Page Text Page	4.75w X 7.5h	\$450
Half Page Text Page	4.75w X 3.5h	\$325
Quarter Text Page	4.75w X 1.75h	\$275

All advertisements listed above are in color except, text pages. They are black and white.

Terms and Conditions: CVC-CAI reserves the right to reject any ad that is not keeping with the publication's standards. CVC-CAI assumes no responsibility for lost or damaged copy or artwork. Ad copy and payment must be received by the deadline date to guarantee inclusion. Payment is due with this ad space reservation form sent to the Chapter Office. Ad placement is first come, first paid. You **MUST** be a CVC-CAI member in good standing in order to advertise.

Deadline for contract, advertisement and payment is February 24, 2017.

APPLICATION:

Company Name: _____

Contact Name: _____

Contact Email: _____

Address (city/state/zip code): _____

Contact Phone: _____

Please make checks payable to CVC-CAI. Mail to CVC-CAI, P.O. Box 5118, Midlothian, VA 23112. Advertisements should be sent to sdrayer_cvccai@verizon.net. Questions? Call 804-739-7655 or email sdrayer_cvccai@verizon.net. Should you wish to pay by credit card, we accept American Express, Discover, MasterCard and Visa.

Name on Credit Card: _____

Credit Card Number: _____

CVV Code: _____

Card Type: _____

Billing Address Zip Code: _____

Email Address for Receipt: _____