

2021 Sponsorship Opportunities

Annual Business Partner Chapter Sponsorship Opportunities

Diamond Level Partner, \$3,000

- Recognition at all Chapter events
- Company logo on Chapter web-site with link to your company homepage
- Company listed in Consensus as a Diamond Chapter Partner
- *Four* Annual Luncheon tickets
- One full page feature in one issue of Consensus
- One Summer Celebration Sponsorship
- Exhibitor Booth at 2020 CA Day Trade Show & Expo
- \$800 credit towards sponsorship for a 2020 event (First come, first paid basis. Deadline 1/15/2020)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory

Platinum Level Partner, \$1,500

- Recognition at all Chapter events
- Company logo on Chapter web-site with link to your company homepage
- Company listed in Consensus as a Platinum Chapter Partner
- *Three* Annual Luncheon tickets
- One half page feature in one issue of Consensus
- \$400 credit towards sponsorship for a 2020 event (First come, first paid basis. Deadline 1/15/2020)
- Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$300 credit towards advertising in Consensus
- \$300 credit towards advertising in the membership directory

Gold Level Partner, \$750

- Recognition at all Chapter events
- Company listed in Consensus as a Gold Chapter Partner
- *Two* Annual Luncheon tickets
- One full page advertisement in one issue of Consensus
- \$150 credit towards advertising in Consensus
- \$150 credit towards advertising in the membership directory

Silver Level Partner, \$300

- Recognition at all Chapter events
- Company listed in Consensus as a Silver Chapter Partner
- *One* Annual Luncheon tickets

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

Annual Management Company Chapter Sponsorship Opportunities

Diamond Level Partner, \$3,000

- Recognition at all Chapter events
- Company logo on Chapter web-site with link to your company homepage
- Company listed in Consensus as a Diamond Chapter Partner
- *Four* Annual Luncheon tickets
- One full page feature in one issue of Consensus
- *Four* Summer Celebration registrations
- Exhibitor Booth at 2020 CA Day Trade Show & Expo-*Management Row ONLY*
- \$800 credit towards 2020 event registrations (*Professional Luncheons & Networking events ONLY. NOT for use with CA Day registrations or Annual Luncheon tickets.*)
 - Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$500 credit towards advertising in Consensus
- \$500 credit towards advertising in the membership directory

Platinum Level Partner, \$1,500

- Recognition at all Chapter events
- Company logo on Chapter web-site with link to your company homepage
- Company listed in Consensus as a Platinum Chapter Partner
- *Three* Annual Luncheon tickets
- One half page feature in one issue of Consensus
- *Four* Summer Celebration registrations
- Exhibitor Booth at 2020 CA Day Trade Show & Expo-*Management Row ONLY*
- \$400 credit towards 2020 event registrations (*Professional Luncheons & Networking events ONLY. NOT for use with CA Day registrations or Annual Luncheon tickets.*)
 - Electronic logo that identifies Chapter Sponsorship level to be used in your marketing materials
- \$300 credit towards advertising in Consensus
- \$300 credit towards advertising in the membership directory

Gold Level Partner, \$750

- Recognition at all Chapter events
- Company listed in Consensus as a Gold Chapter Partner
- *Two* Annual Luncheon tickets
- One full page advertisement in one issue of Consensus
- \$150 credit towards advertising in Consensus
- \$150 credit towards advertising in the membership directory

Silver Level Partner, \$300

- Recognition at all Chapter events
- Company listed in Consensus as a Silver Chapter Partner
- *One* Annual Luncheon ticket

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

Event Sponsorship Opportunities

Winter Networking Social, 4 at \$350 ea.

- Company logo on flyer/email that is distributed to membership
- Two minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event

Community Associations Day Trade Show & Expo

Attendee Bag Sponsor, Exclusive at \$2,000-**SOLD**

- Full page advertisement in the CA Day Program
- Booth at 2020 Trade Show with priority booth assignment
- Recognition in Consensus Newsletter following the event
- Two conference attendee vouchers
- Company logo printed on conference bags and an option to place a promotional item into the bags(you provide item)
- Recognition on conference name badges as a sponsor
- Recognition on Power Point display during the conference
- Logo on email blasts prior to event promoting the event
- One additional marketing item with your logo in the attendees bag (Chapter chooses item)

Attendee Name Badge Sponsor, Exclusive at \$1,500-**SOLD**

- Full page advertisement in CA Day program
- Booth at 2020 Trade Show with priority booth assignment
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on conference name badges and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Program Sponsor, Exclusive at \$1,500 **SOLD**

- Full page advertisement in CA Day program
- Booth at 2020 Trade Show with priority booth assignment
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on the program and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Coffee Sponsor, Exclusive at \$1,500 - **SOLD**

- Company logo printed on conference cups/coffee cups
- Full page advertisement in CA Day program
- Booth at 2020 Trade Show with booth placement next to the coffee station
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Company logo printed on the program and an option to place a promotional item into attendee bags (you provide item)
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Keynote Session Sponsor, Exclusive at \$1,000-**SOLD**

- Option to introduce the Keynote speaker and give a one minute introduction of your company
- Full page advertisement in CA Day program
- Priority booth assignment if participating in Expo
- Recognition in Consensus newsletter following the event
- Two conference attendee vouchers
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Parking Sponsor, Exclusive at \$800 - **SOLD**

- Dedicated area at registration for sponsor to pass out parking vouchers to attendees
- Full page advertisement in CA Day program
- Priority booth assignment if participating in Expo
- Recognition on conference badges as a sponsor
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Networking Social Sponsor, Exclusive at \$800 - **SOLD**

- Drink tickets with company logo
- Recognition on conference badges as a sponsor
- Company logo on all table tents/bar
- Recognition on a Power Point display during the conference

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

Breakfast Sponsor, 2 Available at \$750 ea. **SOLD**

- ½ Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Company logo on all table tents during breakfast
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Lunch Sponsor, 2 Available at \$750 ea. **SOLD**

- ½ Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Company logo on all table tents during lunch
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Registration Sponsor, Exclusive at \$650 **SOLD**

- 1/4 Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Two company representatives to meet, greet and help register all attendees
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Charging Station Sponsor, Exclusive at \$650 **SOLD**

- 1/4 Page advertisement in the CA Day program
- Recognition in Consensus newsletter following event
- Recognition on conference badges as a sponsor
- Signage in each classroom and trade show floor with each charging station
- Recognition on a Power Point display during the conference
- Logo on email blasts prior to the event promoting the event

Door Prize Sponsor, Exclusive at \$500 **SOLD**

Your logo will be displayed on the front of the sticker card that each attendee will use to visit each Business Partner's booth. You will also announce the Grand Prize Winner of the door prize and help pick door prizes.

Summer Celebration, \$250 ea. + two give-aways

- Company logo in Power Point display during the event
- Company name or logo on table tents throughout the event
- Opportunity to draw your gift cards as prizes to attendees

Fall Networking Social

Event Sponsors, 4 at \$350 ea.

- Company logo on flyer/email that is distributed to membership
- Two minute introduction of your company and any representatives that are present at event
- Company logo on table tents at event

Annual Meeting & Luncheon

Cocktail Sponsors, Exclusive to industry-2 at \$600 ea., -

- Two minute introduction of your company and any representatives present
- Thank you in Consensus following the event
- Logo on table tents in the bar area
- Company logo on email blasts/flyer prior to the event promoting the event

Luncheon Sponsor, 6 available at \$500 ea.

- Logo on invitation sent to all CVC-CAI membership
- Company logo/name on table tents throughout the event
- Company name on menu card
- Verbal recognition during the event
- Company listed in the Winter 2020 issue of Consensus

Parking Sponsor, 2 available at \$300 ea.

- Signage at registration table
- Verbal recognition during the event
- Company listed in Winter 2020 issue of Consensus

Professional Luncheons, 1 per quarter at \$300 ea.,

- Company logo printed on promotional materials (emails, flyers, etc.)
- Table provided to display promotional items during the program
- Opportunity to give 2-3 minute introduction of your company

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.

2021 Available Sponsorships

Annual Chapter Sponsorships

- Diamond Level, Business Partner, \$3,000
- Platinum Level, Business Partner, \$1,500
- Gold Level, Business Partner, \$750
- Silver Level, Business Partner, \$300

- Diamond Level, Management Company, \$3,000
- Platinum Level, Management Company, \$1,500
- Gold Level, Management Company, \$750
- Silver Level, Management Company, \$300

Winter Networking Social

- Winter Networking Social, \$350
- Winter Networking Social, \$350
- Winter Networking Social, \$350
- Winter Networking Social, \$350

Community Associations Day Trade Show & Expo

- Attendee Bag Sponsorship, \$2,000 **SOLD**
- Name Badge Sponsorship, \$1,500 **SOLD**
- Program Sponsorship, \$1,500 **SOLD**
- Coffee Sponsorship, \$1,500 **SOLD**
- Keynote Sponsorship, \$1,000 **SOLD**
- Parking Sponsorship, \$800 **SOLD**
- Networking Social Sponsor, \$800 **SOLD**
- Breakfast Sponsorship, \$750 **SOLD**
- Breakfast Sponsorship, \$750 **SOLD**
- Lunch Sponsorship, \$750 **SOLD**
- Lunch Sponsorship, \$750 **SOLD**
- Charging Station Sponsorship, \$650 **SOLD**
- Registration Sponsorship, \$650 **SOLD**
- Door Prize Sponsorship, \$500 **SOLD**

Annual Meeting & Luncheon

- Cocktail Sponsorship, \$600 **SOLD**
- Cocktail Sponsorship, \$600
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Luncheon Sponsorship, \$500
- Parking Sponsorship, \$300
- Parking Sponsorship, \$300

Fall Networking Social

- Fall Networking Social, \$350
- Fall Networking Social, \$350
- Fall Networking Social, \$350
- Fall Networking Social, \$350

Professional Luncheons

- First Quarter Luncheon, \$300
- Second Quarter Luncheon, \$300
- Third Quarter Luncheon, \$300
- Fourth Quarter Luncheon, \$300

Consensus Advertising

- Business Card, \$100 per quarter
- ¼ page, \$175 per quarter
- ½ page, \$450 per quarter
- Inside cover, \$600 per quarter
- Full page, \$750 per quarter

Summer Celebration

- Summer Celebration Sponsorship, \$250 + prizes

Payment Information: Please send check payable to CVC-CAI to CVC-CAI, P.O. Box 26146, Richmond, VA 23260. OR for your convenience the Chapter accepts American Express, Discover, MasterCard & Visa.

Company Name: _____ Contact Person: _____
 Billing Address: _____ Contact Email: _____
 Credit Card Number: _____ Expiration Date: _____ CVV Code: _____
 Email address for receipt: _____

CVC-CAI Mission Statement: The Central Virginia Chapter provides education, networking, resources and advocacy for community associations and the professionals and volunteers who serve them.